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# CUMBERLAND COUNTY

## 2024 RECOVERY PLAN

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**CUMBERLAND**  
**COUNTY**

NORTH CAROLINA



# ACKNOWLEDGEMENTS

## Board of Commissioners

Glenn Adams, Chairman  
Dr. Toni Stewart, Vice Chairwoman  
Dr. Jeannette M. Council  
Michael C. Boose  
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Jimmy Keefe

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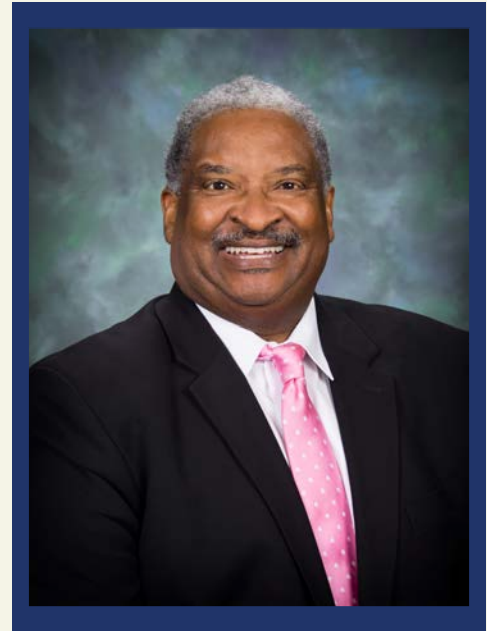
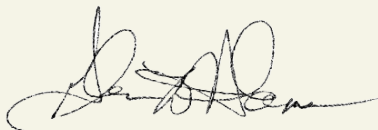
## *From the Desk of...*

Cumberland County is proud to present our annual Recovery Plan, highlighting the transformative initiatives made possible by the \$65.1 million allocated through the American Rescue Plan Act (ARPA). Our county has utilized these funds in close partnership with our community, working together to restore the connections that were disrupted by the COVID-19 pandemic. We have actively sought input from our residents, who have shared their stories of resilience and their aspirations for a revitalized community.

Our community has shown unprecedented engagement in outreach events and online feedback sessions, discussing ARPA, broadband access, and priorities in workforce and economic development. Guided by this invaluable community feedback, we have focused our funding on several critical areas: public and employee health, rental assistance and eviction prevention, skilled trades job training, small business assistance, affordable housing development, clean water initiatives, and broadband expansion. Recognizing that all people are different, we treat everyone with dignity and serve our diverse population with professionalism, respect, integrity, diversity, and excellent customer service—our core values summarized as P.R.I.D.E. ARPA is empowering us to address a broad range of community needs. The ARPA Sub-Committee, established by our Board, plays a crucial role in this effort. Led by Committee Chairman Commissioner Jimmy Keefe, Chairman of the Board Commissioner Glenn Adams, and Vice Chairwoman Dr. Toni Stewart, this committee reviews recommendations from the ARPA Staff Committee and presents them to the full board for approval.

I am proud of the significant strides our staff and community have made in addressing the pandemic's impacts, providing community-focused services, and maintaining essential county functions. Together, we can continue to work towards creating a more robust, connected, and thriving Cumberland County.

Sincerely,  
Glenn B. Adams, Chairman  
Cumberland County Board of Commissioners



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# EXECUTIVE SUMMARY

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Cumberland County, North Carolina, received a total of \$65,168,690 in Coronavirus State and Local Fiscal Recovery Fund (SLFRF) support, with the first tranche of \$32,584,345 received on June 1, 2021, and the second tranche of equal value received in June 2022. The County's approach to utilizing these funds, promoting economic recovery, and addressing pandemic related challenges has been overseen by the Board of County Commissioners who established a three-member ARP Committee, Chairman Glenn Adams, Vice-Chairwoman Dr. Toni Stewart, and Commissioner Jimmy Keefe, responsible for project planning and expenditure recommendations. The county has affected transparency with its constituents through the public posting of all meeting minutes on the County's ARP webpage ([Agendas, Minutes and Videos \(cumberlandcountync.gov\)](https://www.cumberlandcountync.gov/Agendas_Minutes_and_Videos)).

As of June 30, 2024, Cumberland County has obligated \$39.45 million (approximately 61 percent) of its SLFRF allocation. Of this amount, \$29.57 million has already been expended on various projects and initiatives in alignment with the approved purposes. Throughout the reporting period, the County has faced noteworthy challenges in effectively allocating and utilizing the funding to address the diverse and evolving needs arising from the pandemic (namely around water and sewer infrastructure, due to workforce capacity and increased costs). Ensuring equitable distribution and the timely implementation of initiatives have proved complex tasks. However, the transparent planning process and active involvement of the ARP Committee helped in identifying and addressing these challenges, fostering more efficient resource deployment. Opportunities to leverage the funds for the County's long-term recovery and resilience have been recognized and pursued diligently. Cumberland County, North Carolina, has made significant strides in utilizing the Coronavirus State and Local Fiscal Recovery Fund to respond to the pandemic's impact and promote economic recovery. The allocation of funds for public health, mitigating economic impacts, infrastructure development, and revenue replacement demonstrates a strategic and comprehensive approach to addressing the community's needs. As progress continues and challenges are met with innovative solutions, the County is poised to emerge stronger and more resilient in the aftermath of the pandemic.



# Allocation of Funds

**Funding Allocation:** The Board of County Commissioners, at its regular meeting on May 20, 2024, approved Budget Ordinance Amendment B241196, allocating the use of the SLFRF distribution for the following specific purposes:

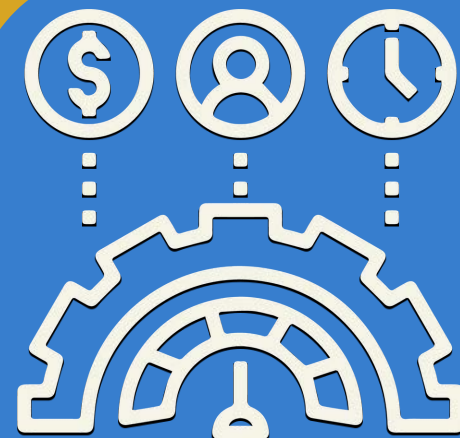
- 1. Public Health:** A portion of the funds has been allocated to bolster public health initiatives to combat the pandemic's ongoing challenges, to include vaccinations, and testing. Recognizing the adverse economic effects caused by the pandemic, a portion of the funding has been directed towards supporting individuals and businesses adversely affected by the crisis by providing financial assistance.
- 2. Negative Economic Impacts:** A portion of the funding has been directed towards supporting individuals and industry adversely affected by the pandemic, by providing rental assistance and job training programs.
- 3. Public Sector Capacity:** A portion of the funding is being utilized to return County staffing levels to pre-pandemic levels to maintain standard service levels and to provide excellent customer service.
- 4. Infrastructure:** To improve the County's overall resilience and enhance public services, a portion of the funds has been invested in critical infrastructure projects, including affordable housing, water/sewer projects, and digital infrastructure.
- 5. Revenue Replacement:** With the pandemic causing disruptions to the County's revenue streams, a portion of the funding has been used to offset lost revenues and maintain essential services during these challenging times.

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# USE OF FUNDS

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Cumberland County's strategy for the utilization of Coronavirus State and Local Fiscal Recovery Fund (SLFRF) aims to support a strong and equitable recovery from the COVID-19 pandemic and the associated economic challenges. The County has identified key goals and areas of focus to address the diverse needs of its communities, populations, and individuals. By employing a comprehensive approach, the intended and actual uses of funds align with these goals and contribute to a resilient and prosperous recovery.





# PUBLIC HEALTH

➤ **COVID-19 Vaccinations:** The County has covered self-funded claims costs for vaccinations, ensuring access to vaccines, and promoting immunity within our workforce.



➤ **COVID Small Business Assistance:** Financial assistance is being provided to eligible small businesses, with priority given to those employing low to moderate-income individuals. This support helps businesses recover and protect local jobs, contributing to economic stability.

➤ **COVID-19 Testing:** Self-funded claims costs for COVID-19 testing were addressed, facilitating early detection and containment of the virus.

➤ **Medical Expenses:** The County covered self-funded claims costs for COVID-19 treatment, ensuring that medical care was accessible and affordable for affected individuals.

# NEGATIVE ECONOMIC IMPACTS

➤ **Trade and Job Training Program:** A partnership with Fayetteville Technical Community College enables accelerated job training, connecting participants to high-demand employment opportunities in various tradeships (<http://www.faytechcc.edu/h-o-p-e-re-connect/>). This program empowers individuals to gain new skills and access better job prospects.



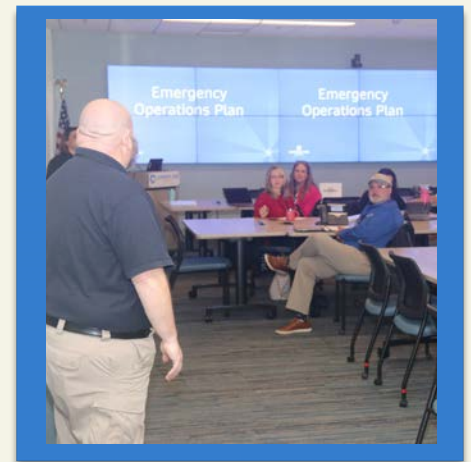
➤ **County Internship Program:** The Cumberland County Ignite program is open to high school juniors and seniors (16 years or older), college, and graduate level students/graduates. Highschool students are able to participate during the summer cohort and college/graduate/recent graduates are able to participate in all three cohorts (spring, summer, and fall).

➤ **Rental Assistance:** The County provided rental assistance to individuals who were negatively affected by the pandemic, helping them maintain housing stability during challenging times.

➤ **Phoenix Place Permanent Supportive Housing Project:** The county's initiative to construct 10 single family homes within a Qualified Census Tract aims to provide permanent housing options for low to moderate-income citizens, addressing housing challenges faced by vulnerable populations.

# PUBLIC SECTOR CAPACITY

**Public Sector Staff Workforce:** The County is rehiring public sector staff, covering salary and benefit costs to restore employment levels to pre-pandemic levels. This measure bolsters the County's ability to provide essential public services effectively.





# INFRASTRUCTURE

Cumberland County invests in critical infrastructure projects to enhance public services, promote health, and drive economic development:



**Gray's Creek Water & Sewer Project:**

The establishment of a community water system in the Gray's Creek area addresses public health issues caused by contaminated groundwater, ensuring access to safe drinking water for residents and businesses.

➤ **Broadband Expansion Project:** Partnering with the state of North Carolina and an internet service provider, the County aims to expand fiber optic internet access to rural areas, bridging the digital divide and promoting equitable access to essential online services and opportunities.





# REVENUE REPLACEMENT

To maintain essential services and recover from revenue losses, Cumberland County allocated funds to cover staffing and payroll costs for the essential workers. This ensures the continuity of public services during the recovery phase.



➤ **Provision of Government Services:** The funds were utilized to cover staffing/payroll costs of the essential workers mobilized throughout the pandemic period. The funds covered salaries and corresponding fringe benefit expenses for employees until funds are exhausted. Covered salaries were based on Cumberland County's pay schedule at the time and the fringe benefits were based on the Board of Commissioner adopted benefits ordinance.

Cumberland County's SLFRF program is part of a broader approach to pandemic recovery, leveraging other federal recovery funds under the American Rescue Plan. Programs such as Emergency Rental Assistance, the Homeowner Assistance Fund, and the State Small Business Credit Initiative complement the SLFRF efforts, providing targeted support to individuals, businesses, and communities in need. Cumberland County's use of funds from the Coronavirus State and Local Fiscal Recovery Fund reflects a well-defined strategy focused on addressing public health challenges, mitigating negative economic impacts, and investing in vital infrastructure. By aligning funding with specific goals and community needs, the County's approach fosters a strong and equitable recovery, enabling a brighter and more resilient future for its residents.



## PROMOTING EQUITABLE OUTCOMES

Cumberland County is dedicated to using SLRF funds to address preexisting disparities within our community that were augmented by the effects of the pandemic. Our acknowledgement of these disparities has fostered growth within our community and has helped ensure that Cumberland County is equitable for residents, business owners, and our ...



## ... Efforts to Implement the SLFRF Program with Equity in Mind:

a. Goals and Targets: Cumberland County's use of funds prioritizes economic equity as a fundamental goal. Specific targets have been set to produce meaningful equity results at scale. The County has initiated various initiatives to achieve these targets, including increased support for marginalized communities, focusing on closing the economic divide, and promoting inclusive growth.

b. Project Implementation: Within the Expenditure Category 2 (Negative Economic Impacts), Cumberland County's equity strategy is reflected in focus areas for SLFRF projects. Specific services and programs offered are designed to address the negative economic impacts of the pandemic, with a particular focus on providing assistance to households and small businesses who employ low-income individuals that work in and serve among historically marginalized populations. Programs for employment, housing security, educational support, and other services aim to uplift impacted communities and ensure equitable access to resources.

### **Annual Recovery Plan and Equity Updates:**

Cumberland County's first annual Recovery Plan, submitted in 2021, outlined initial efforts and intended outcomes to promote equity within the SLFRF program.

As of 2024, the County has published dashboards that include regular updates with qualitative and quantitative data, demonstrating the progress made in achieving or promoting equitable outcomes.



# COMMUNITY ENGAGEMENT

## HOPE MILLS TOWN HALL

Cumberland County places a strong emphasis on community engagement to ensure the planned and current use of funds aligns with the needs and priorities of its diverse residents. The County employs various strategies to gather feedback, capture diverse perspectives, and involve historically underserved communities in the decision-making process.



# Community Engagement Strategies

## 1. Written Feedback

The County utilizes surveys and related documents to gather written feedback from the community. An online survey was conducted to solicit opinions on the uses of the proposed ARP funding. The responses from the survey, combined with feedback from in person meetings, were compiled into a dashboard available on the County's website, providing transparency on the engagement process.

## 2. Oral Feedback



To facilitate open dialogue, the County conducted community meetings, issued specific listening sessions, and stakeholder interviews. In-person meetings were held in various municipalities within the County, enabling direct interactions with community members and capturing their thoughts and concerns.

## 3. Digital Campaigns

The County employs digital campaigns to reach a broader audience and encourage participation. Virtual meetings and online platforms serve as accessible spaces for residents to share their input, especially for those who may face barriers to physical attendance.



# Supporting Equity Goals

Community engagement strategies in Cumberland County are closely aligned with equity goals. Engagement efforts are intentionally designed to reach out to communities that have historically faced significant barriers to services, such as individuals in low-income areas. By actively seeking input from these communities, the County aims to address their specific needs and ensure that the use of SLFRF funds is equitable and inclusive. The ARP Committee sought public feedback on uses for the proposed ARP funding by hosting four in-person meetings, holding a virtual session, and conducting an online survey (**[ARP Responses Dashboard \(cumberlandcountync.gov\)](#)**). The online survey received 687 responses, which were combined with feedback from 88 people who participated in the meetings to create a dashboard available on the County website.

Several community in-person community meetings were conducted in various municipalities within the County as well as a virtual meeting:

[American Rescue Plan Meeting \(Godwin\) \(youtube.com\)](#)

[American Rescue Plan Meeting \(Gray's Creek\) \(youtube.com\)](#)

[American Rescue Plan Meeting \(Spring Lake\) \(youtube.com\)](#)

[American Rescue Plan Meeting \(Fayetteville\) \(youtube.com\)](#)

[American Rescue Plan - Virtual Meeting \(youtube.com\)](#)

## Incorporating Existing Community Assessments:

In addition to the ARP-specific feedback, Cumberland County references other community assessments to inform the design of programs targeting negative economic impacts and disproportionately impacted communities. Reports such as the Community Health Assessment, which identifies health needs and strategies, and the Homeless Strategic Plan and Gap Analysis, aid in shaping services and interventions to better meet community requirements.



## Ongoing Commitment:

Community engagement is an ongoing process for Cumberland County. The Board of County Commissioners regularly dedicates time during monthly meetings to accept public comments, fostering continued involvement from residents. Moreover, County staff actively engage with the community through local radio stations to promote the ARP agenda and specific programs, encouraging widespread participation and understanding of available assistance. The County's dedication to community engagement ensures that SLFRF funds are used effectively, equitably, and in accordance with the community's aspirations and priorities.



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# LABOR PRACTICES

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As of June 30, 2024, the specific workforce practices for infrastructure projects, including the Pheonix Place Permanent Supportive Housing Project, Gray's Creek Water & Sewer Project Phase I, and Broadband Expansion Projects, have not been finalized.

Consequently, detailed information on the utilization of labor standards such as project labor agreements, community benefits agreements, prevailing wage requirements, and local hiring is not available at this time.

It is important to note that Cumberland County recognizes the significance of strong labor standards in promoting effective and efficient delivery of high-quality infrastructure projects while supporting economic recovery through robust employment opportunities for workers. The County is committed to ensuring that workforce practices adhere to principles of fairness, equitable compensation, and the creation of job opportunities for local residents.



The County's commitment is shown through our funding and partnership with the FSU Innovation and Entrepreneurship HUB (*Historically Underutilized Businesses*). This partnership will aid in increasing access to technical assistance and counseling services to help local businesses meet their business planning needs. Additionally, ARP staff continued to participate in various training to include the *Minority Participations Programs and Public Contracting* courses through the University of North Carolina at Chapel Hill's School of Government. These courses analyze federal and state laws that encourage participation in public contracts by HUBs, (*Minority Women Business Enterprise*) MWBEs, and DBEs (*Disadvantaged Business Enterprise*). Cumberland County intends to use these principles in the future to continue practicing nondiscrimination in the award and administration of County contracts.

Moving forward, Cumberland County intends to develop and implement appropriate labor practices for its infrastructure projects. The policies related to labor standards and workforce practices will be thoroughly evaluated and recommended for approval to the Board of County Commissioners at a future date.

The County is aware of the potential impact these projects can have on the local labor market, and it seeks to maximize the positive outcomes for workers and communities. By implementing strong labor standards, the County aims to foster a skilled and well-compensated workforce, promote job security, and contribute to a sustainable and inclusive economic recovery.

As Cumberland County progresses with its infrastructure projects, it will be important for stakeholders to closely monitor the development of labor practices. The County is dedicated to promoting transparency and public engagement throughout this process, ensuring that labor practices align with the values of fairness, equity, and community benefit. Subsequent reports will provide a comprehensive description of the workforce practices adopted for these infrastructure projects, and they will highlight the County's commitment to supporting workers and promoting economic recovery through its endeavors.



# USE OF EVIDENCE

**Cumberland County is committed to incorporating evidence-based interventions and rigorous program evaluations into its SLFRF program. The County recognizes the value of evidence in ensuring the effectiveness and efficiency of its initiatives while targeting those most impacted by the COVID-19 pandemic.**



## Cumberland County's Evidence Strategies

**Evidence-Based Interventions:** The County prioritizes the allocation of SLFRF funds for evidence-based interventions. These interventions are designed to be rooted in proven strategies and approaches that have demonstrated positive outcomes in similar contexts. By adopting evidence-based practices, Cumberland County aims to maximize the impact of our programs and projects, ensuring that resources are directed towards interventions that have a track record of success.

**Program Evaluations:** Rigorous program evaluations are integrated into the scopes of projects funded by SLFRF. These evaluations are designed to systematically assess the effectiveness, efficiency, and impact of initiatives implemented with the support of federal recovery funds. By conducting robust evaluations, Cumberland County seeks to generate data-driven insights that will inform future decision-making, enhance program design, and optimize resource allocation.

**Evidence Standards and Public-Facing Tools:** Cumberland County makes use of evidence standards and public-facing tools to track and communicate the use of evidence and evaluation for Fiscal Recovery Funds. Evidence dashboards and evaluation policies are among the tools employed by the County to provide transparent and accessible information to the public regarding the evidence-building strategies adopted for the SLFRF program.

**Learning Agenda:** To further support our evaluation efforts and create an evidence-building strategy, Cumberland County considers the implementation of a Learning Agenda. This Learning Agenda, whether narrowly focused on SLFRF or encompassing the County's broader policy agenda, will guide the systematic acquisition of knowledge, insights, and evidence from ongoing programs and initiatives. By proactively identifying knowledge gaps and research questions, the Learning Agenda enables the County to prioritize evaluation efforts and continuously improve the efficacy of its programs.

**Project Inventory:** In the Project Inventory section of the Recovery Plan, Cumberland County explicitly identifies whether SLFRF funds are being used for evidence-based interventions and whether projects are subject to rigorous program evaluations. This transparency ensures accountability and demonstrates the County's commitment to using evidence to inform decision-making and policy implementation.

**Targeted Beneficiaries:** We have tailored our programs and interventions to specifically benefit low to moderate-income residents, individuals and entities residing in Qualified Census Tracts, unemployed and underemployed individuals, and those most severely impacted by the COVID-19 pandemic. By focusing on these vulnerable populations, the County aims to ensure that the benefits of the SLFRF program are equitably distributed and effectively address the needs of those who require the most support.

Through our emphasis on evidence-based interventions, rigorous evaluations, and targeted beneficiaries, Cumberland County has created a robust and impactful SLFRF program that drives meaningful recovery and fosters equitable outcomes for our communities.

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# PERFORMANCE REPORT

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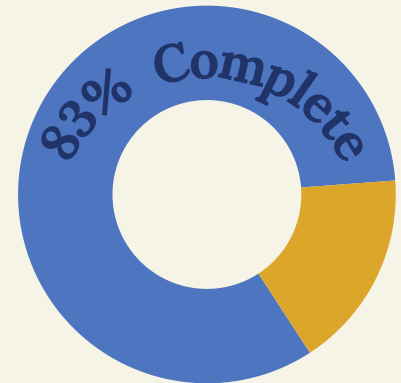




### Project 1:

COVID Small Business Assistance

- Number of eligible small businesses served : 59
- Amount of financial assistance provided to small businesses : \$1,988,516 to-date
- Percentage of small businesses employing individuals of low to moderate income : 100%
- Number of jobs retained as a result of the assistance : 184 jobs retained

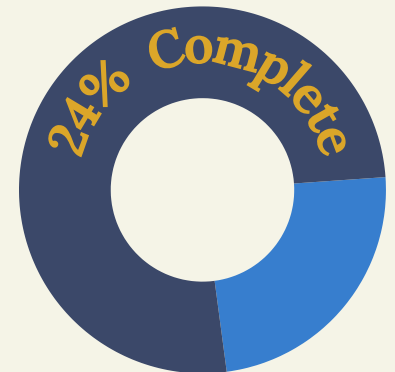


### Project 2:

Trade and Job Training Program

- Total number of individuals who have enrolled in the training programs : 346
- Number of high school summer interns : 20
- Number of post-secondary summer interns : 16

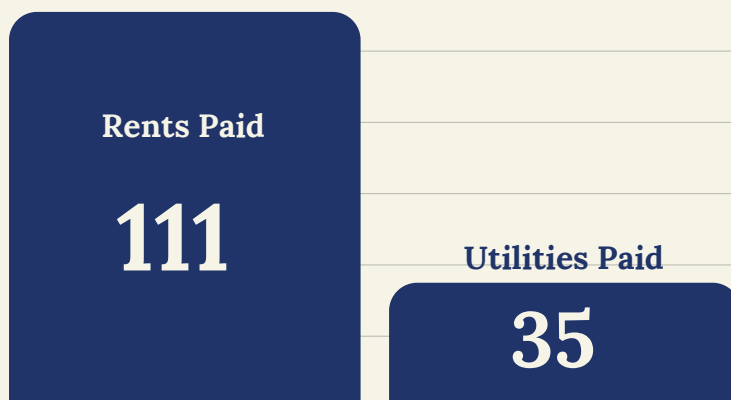
[FTCC Recovery Plan Performance Report](#)



### Project 3:

Emergency Rental Assistance

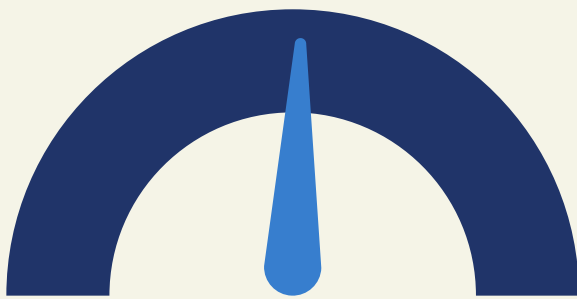
- Number of individual rents paid : 111
- Percentage of housing units occupied by individuals within the low to moderate income range : 100%
- Average rent for affordable housing units : \$580



### Crosscutting Performance Indicators:

- Total SLFRF funds obligated and expended : 29.57 million
- Percentage of SLFRF funds allocated to evidence-based interventions :100%
- Degree of alignment between project outcomes and jurisdictional goals : 100%

### Progress:



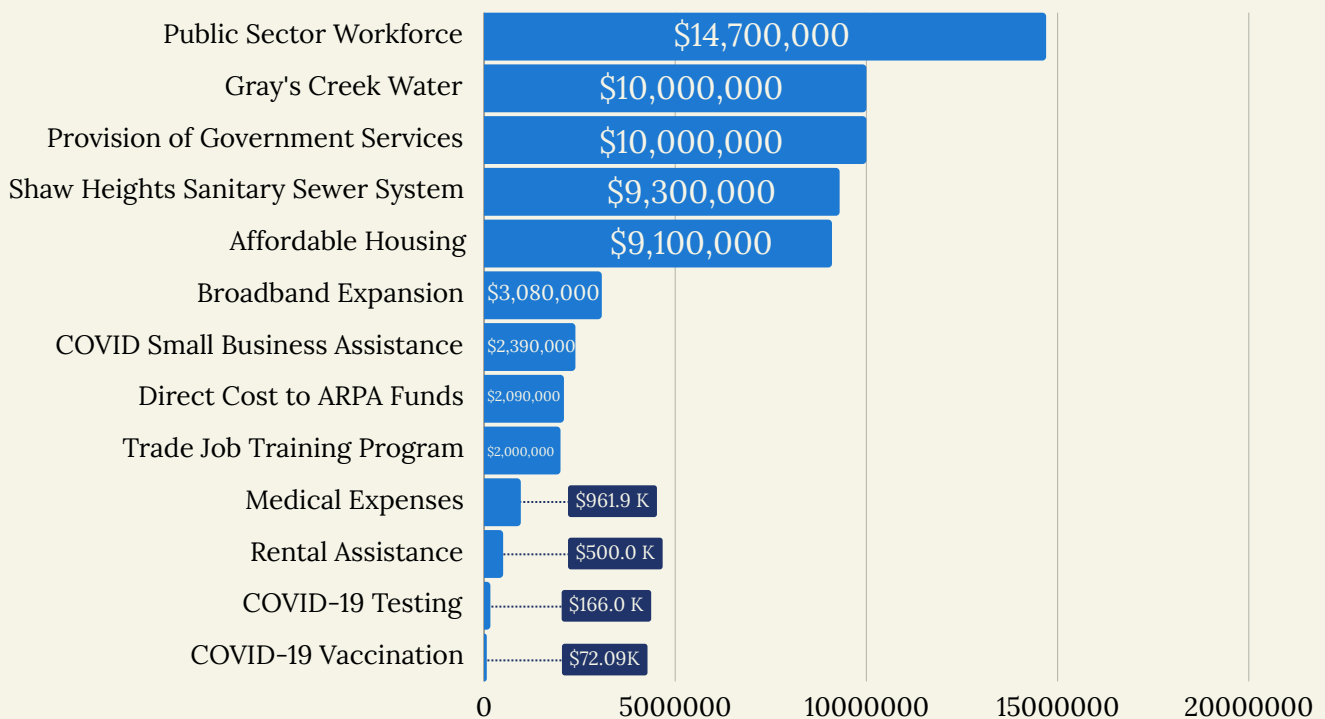
Adopted Budget Available - \$33,280,000



51% of Funds Expended

Key Performance Indicators

### Budget



# PROJECT INVENTORY



<p><b>Project Name</b> <b>Funding Amt</b></p>	<p><b>Project Expenditure Category</b> <b>Project Overview</b> <b>Use of Evidence</b></p>
<p><b>Project AR101 - COVID-19 Vaccinations</b></p> <p><b>Funding amount: \$72,086</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 1.1 COVID-19 Vaccination</li> <li>• Project Overview: Reimburse Cumberland County for self-funded claims for vaccinations.</li> <li>• Use of Evidence: SLFRF funds are used to support evidence-based interventions for COVID-19 vaccinations based on proven public health strategies.</li> </ul>
<p><b>Project AR102 - COVID-19 Testing</b></p> <p><b>Funding amount: \$166,000</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 1.2 COVID-19 Testing</li> <li>• Project Overview: Reimburse Cumberland County for self-funded claims for COVID-19 testing.</li> <li>• Use of Evidence: SLFRF funds are utilized for evidence-based interventions to support widespread and accessible COVID-19 testing.</li> </ul>
<p><b>Project AR106 - Medical Expenses</b></p> <p><b>Funding amount: \$961,914</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 1.6 Medical Expenses (including Alternative Care Facilities)</li> <li>• Project Overview: Cumberland County's self-funded claims costs for COVID-19 treatment.</li> <li>• Use of Evidence: SLFRF funds are directed towards evidence-based interventions for medical expenses related to COVID-19 treatment.</li> </ul>



<p><b>Project AR108 - Small Business Economic Assistance</b></p> <p><b>Program Funding amount: \$2,387,014</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 1.8 Public Health – COVID-19 Assistance to Small Businesses</li> <li>• Project Overview: Cumberland County issues financial assistance to eligible small businesses for COVID-19 recovery efforts.</li> <li>• Use of Evidence: SLFRF funds are allocated to evidence-based interventions targeting for-profit small businesses affected by the pandemic.</li> </ul> <p><i>*See Small Business Program Recipients, pg. 31</i></p>
<p><b>Project AR113 - Opioid Education Program</b></p> <p><b>Funding amount: \$300,000</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 1.13 Public Health – Substance Use Services</li> <li>• Project Overview: Opioid Education Program for the K-12 Cumberland County School District.</li> <li>• Use of Evidence: SLFRF funds are allocated to support evidence-based interventions.</li> </ul>
<p><b>Project AR202 - Rental Assistance Program</b></p> <p><b>Funding amount: \$500,000</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 2.2 Negative Economic Impacts – Household Assistance: Rent, Mortgage, and Utility Aid</li> <li>• Project Overview: Provide rental assistance to eligible households in the County negatively affected by the pandemic and struggling to maintain their rental payments.</li> <li>• Use of Evidence: SLFRF funds are used for evidence-based interventions targeting low to moderate income households within Qualified Census Tracts.</li> </ul>
<p><b>Project AR210 - Trade and Job Training Program</b></p> <p><b>Funding amount: \$2,500,000</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 2.2 Negative Economic Impacts – Assistance to Unemployed or Underemployed Workers (e.g., job training, subsidized employment, or incentives)</li> <li>• Project Overview: Support the "Hope, Opportunity, Prosperity through Education" (HOPE) Program, providing accelerated training for high-demand trades through on-the-job training with local businesses. Funds also support the Cumberland County "Ignite" Internship Program.</li> <li>• Use of Evidence: SLFRF funds are allocated to evidence-based interventions focused on increasing social and economic mobility for program participants.</li> </ul>

<p><b>Project AR215 - Shaw Heights Affordable Housing &amp; Phoenix Place Permanent Supportive Housing</b></p> <p><b>Funding amount: \$9,100,000</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 2.15 Negative Economic Impacts – Long-term Housing Security: Affordable Housing</li> <li>• Project Overview: Construction of affordable housing within the Shaw Heights community, located in a Qualified Census Tract, to provide permanent housing options for low to moderate-income citizens.</li> <li>• Use of Evidence: SLFRF funds are utilized for evidence-based interventions targeting affordable housing solutions for underserved communities.</li> </ul>
<p><b>Project AR302 - Public Sector Staff Workforce</b></p> <p><b>Funding amount: \$14,704,117</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 3.2 Public Sector Workforce: Rehiring Public Sector Staff</li> <li>• Project Overview: Restore public sector staff employment levels to pre-pandemic status through salary and benefit coverage.</li> <li>• Use of Evidence: SLFRF funds are allocated to evidence-based interventions supporting the restoration of public sector staff workforce.</li> </ul> <p><i>*See ARPA Enabled Project, pg. 44</i></p>
<p><b>Project AR505 - Shaw Heights Sanitary Sewer Project</b></p> <p><b>Funding amount: \$9,300,000</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 5.5 Infrastructure – Clean water: Other sewer Infrastructure</li> <li>• Project Overview: Explore the addition of a sanitary sewer system in the Shaw Heights community to address failing septic systems and support the Shaw Heights Affordable Housing Project.</li> <li>• Use of Evidence: SLFRF funds are directed towards evidence-based interventions to improve clean water infrastructure in the community.</li> </ul>
<p><b>Project AR515 - Gray’s Creek Water &amp; Sewer Project</b></p> <p><b>Funding amount: \$10,000,000</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 5.15 Infrastructure – Drinking water: Other water Infrastructure</li> <li>• Project Overview: Create a community water system in Gray’s Creek area to address unsafe drinking water provided by individual wells.</li> <li>• Use of Evidence: SLFRF funds are allocated to evidence-based interventions targeting clean drinking water infrastructure improvement.</li> </ul>

<p><b>Project AR521 - Broadband Expansion Project</b></p> <p><b>Funding amount: \$3,083,987</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 5.21 Infrastructure – Broadband: Other projects</li> <li>• Project Overview: Partner with an internet service provider to expand fiber optic internet access into rural/remote areas of the County, providing internet access to approximately 2,017 homes.</li> <li>• Use of Evidence: SLFRF funds are utilized for evidence-based interventions targeting broadband infrastructure expansion for underserved communities.</li> </ul>
<p><b>Project AR601 - Provision of Government Services</b></p> <p><b>Funding amount: \$10,000,000</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 6.1 Revenue Replacement – Provision of Government Services</li> <li>• Project Overview: Cover staffing/payroll costs of the essential workers and Detention Center to restore employment levels to pre-pandemic status.</li> <li>• Use of Evidence: SLFRF funds are allocated to evidence-based interventions supporting the provision of essential government services.</li> </ul>
<p><b>Project AR701 - Direct Costs to Administer ARPA Funds</b></p> <p><b>Funding amount: \$2,093,572</b></p>	<ul style="list-style-type: none"> <li>• Project Expenditure Category: 7.1 Administrative Expenses</li> <li>• Project Overview: Cover administrative costs for managing ARPA funds, including salary and benefits for program managers and finance accountants, supplies, materials, advertising, and other operating expenses.</li> <li>• Use of Evidence: SLFRF funds are allocated to evidence-based practices for efficient fund management and administration.</li> </ul>



# Small Business Recipients

Company Name	Company Description
<p><b>Ashby's Menswear, LLC</b></p>	<p>Ashby's Menswear is a clothing store offering professional attire at work and church. The business closed for several months in early 2020 due to COVID-19 mandates. They reopened with reduced sales due to COVID restrictions. Company maintained the same level of employees while the store was open. Paycheck Protection Program loans contributed significantly to employee retention.</p>
<p><b>Barber Kings Barbershop</b></p>	<p>Kut-N-Kalypso, Inc has operated the Barber Kings barbershop in Cumberland County since late 2018. The business is a full-service barbershop specializing in haircuts and hair restoration services and producing products. In March of 2020, Governor Cooper mandated that indoor facilities like barbershops would temporarily close to slow the spread of the COVID-19 virus. Due to the decrease in customers and revenues, the business moved to another more affordable location.</p>
<p><b>Bilingual Therapy Services</b></p>	<p>Bilingual Therapy Services, PLLC provides therapeutic and diagnostic Speech Therapy services for children up to 18 years old with communication, feeding, and other disorders. The business specializes in high-quality bilingual therapy for Spanish-speaking and/or bilingual children. The company closed its office and services for three weeks but continued to pay Payroll. Purchased laptop to provide services virtually due to COVID restrictions related to home-based delivery for patients suitable for virtual service delivery.</p>
<p><b>Burney's Sweets and More of Fayetteville</b></p>	<p>LL&amp;M Inc has operated Burney's Sweets and More of Fayetteville in Cumberland County since 2016. The business serves specialty baked goods, cakes, cookies, pies, and are most known for their fried glazed croissants. The business suffered a reduction in staff at the beginning of the pandemic. The business is in the process of rebuilding staff levels.</p>

<p><b>Caring Hearts Behavioral Services, LLC</b></p>	<p>Caring Hearts is an Applied Behavioral Analysis (ABA) provides ABA to individuals with intellectual and developmental disabilities. Their goal is to improve the quality of life of these individuals. They develop and implement daily individualized goals for their clients based on their needs.</p>
<p><b>Embassy Suites Hotel &amp; Conference Center</b></p>	<p>Embassy Suites Hotel &amp; Conference Center has operated in Cumberland County since 2011. The business provides lodging, food and beverage services, and a conference center. The business states that food and beverage operations, as well as meeting rooms, were closed due to COVID-19 restrictions. The business also states that travel was limited to essential people only, so their revenues were negatively affected.</p>
<p><b>Exclusive Hair Designs Salon &amp; Spa</b></p>	<p>Exclusive Hair Designs Salon has operated in Cumberland County since 2016. The business allows independent contractors (cosmetologists) a place to provide hair services (i.e. relaxer, coloring, cuts, etc.) and also provides hair products. The business claims a loss of stylists after closing down for months while still having to pay bills and lease. The business also had to purchase additional safety products (i.e., sanitizers, sprayers, masks, etc.) to appropriately space clients and provide social distancing measures.</p>
<p><b>Got Chu Faded Barbershop</b></p>	<p>Got Chu Faded Barbershop has operated in Cumberland County since 2017. The business provides haircuts, straight razor, and wet shaves. In March 2020, all barbershops, salons, and massage businesses were ordered to shut down amid the COVID-19 outbreak. Applicant states that lease payments still had to be made monthly to keep the business from going under. All employees (besides the owner) are self-employed contractors paying a booth rent.</p>
<p><b>H3 Cleaning Solutions, Inc</b></p>	<p>H3 Cleaning Solutions, LLC has operated in Cumberland County since April 2015. The business provides janitorial services to office buildings, banks, schools, and churches. Business loss contracts due to the mandatory closing of facilities and/or the reduction in building occupancy due to remote work. When the existing building closed due to COVID-19 mandates, the owner divided hours of employees among the remaining contracts to maintain their employment. This meant having to retrain employees based on the type of cleaning required for the business site.</p>

<p><b>Hardy Group Consulting, LLC</b></p>	<p>Hardy Group Consulting LLC has operated in Cumberland County since 2019. The business is a minority woman-owned consulting firm that services citizens and small business owners with education and marketing plans. The business had trouble maintaining capacity during the pandemic.</p>
<p><b>Hidden Jewel Salon</b></p>	<p>Hidden Jewel Salon has operated in Cumberland County since 2019. The business is a beauty salon and provides esthetic services. The business was shut down due to the stay-at-home order implemented by the Governor. The business lost 3 booths and lost revenue due to COVID-19 safety precaution modifications. The business had to reduce the number of contracted practitioners from 7 to 4 and owner states that they used personal income to pay all rents for remaining stylist so they could return to work.</p>
<p><b>Hilton Garden Inn - Fayetteville/Fort Liberty</b></p>	<p>The Hilton Garden Inn has operated in Cumberland County since 2002. The business provides lodging, food, beverages, and a meeting space. Food and beverage operations, as well as meeting rooms, were closed due to COVID-19 restrictions. The business experienced a reduction in customers due to limited travel.</p>
<p><b>Holiday Inn Express Hotel &amp; Suites</b></p>	<p>Holiday Inn Express (Skibo Rd.) has operated in Cumberland County since 1996. The business provides lodging, food, beverages, and a conference center. Food and beverage operations, as well as meeting rooms, were closed due to COVID-19 restrictions. The business experienced a reduction in customers due to limited travel to essential people only.</p>
<p><b>III Ville Barbershop, LLC</b></p>	<p>The III Ville Barbershop gives military and civilian customers haircuts to ensure they look and feel nice. Businesses impacted by COVID-19 mandates and restrictions have caused a reduction in customers and reduced business hours.</p>

<p><b>It Takes a Village Child Care &amp; Education Center and Southern Healthcare Network</b></p>	<p>Chapman Management is an S-Corporation Chapman Management doing business as (DBA) It Takes a Village Child Care &amp; Educational Center, a 24-hour childcare center, and Southern Healthcare Network, a transportation services for ambulatory and non-ambulatory. The business closed for seven months to prevent the spread of COVID-19 and saw a 40% reduction in income and monthly attendance when it reopened.</p>
<p><b>Lifespan ABA, Inc</b></p>	<p>Lifespan ABA, Inc has been operating in Cumberland County since 2013. The business uses evidence based practices to facilitate the teaching of individuals diagnosed with autism spectrum disorder. The business lost approximately 20% of its staff and struggled to maintain remaining staff by implementing nontraditional incentives.</p>
<p><b>Marcus Doss Salon, LLC</b></p>	<p>Marcus Doss Salon LLC offers cranial prosthetic wigs for patients that suffer from medical conditions such as alopecia, cancer, and other conditions associated with hair loss. On the government VA Hospital provider list for cranial prosthetics. The salon closed for two months due to mandates related to COVID-19. The Paycheck Protection Program loan helped to maintain employees on Payroll, but the funds have been depleted, and employees have been laid off again.</p>
<p><b>My Heavenly Sweets, Inc</b></p>	<p>My Heavenly Sweets is a sandwich and storefront bakery shop that brings various desserts and foods to Cumberland County. They serve lunch and dinner. The business closed based on the Governor's COVID-19 orders, causing a revenue reduction. Reopened, and the cost of materials and other services increased. The company used prior funding assistance to address the immediate COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.</p>



<p><b>Pierro's Italian Bistro, Inc</b></p>	<p>Pierro’s Italian Bistro is a full-service upscale food and beverage establishment specializing in Italian Cuisine, steaks, seafood, and pasta in historic downtown Fayetteville. They offer full service catering on and off-site. When COVID-19 first started in March of 2020, the business closed the restaurant for in-house dining and reopened with 50% seating capacity due to COVID-19 restrictions.</p>
<p><b>Prima Elements, LLC</b></p>	<p>Prima Elements LLC is a holistic wellness and nutritious food and supply establishment whose core services are yoga, meditation, sound therapy, coaching, and Reiki. Provide a diverse menu of natural, fresh juices, essentials and CBD oils, and a small nutritious vegan lunch. Business temporarily closed based on CDC guidelines related to COVID-19. Reopened after three months but operated under minimal staffing and reduced customer volume.</p>
<p><b>Saam's Party Tents, Inc</b></p>	<p>Saams Party Tents is a party and event rental company that provides tents, tables, chairs, dance floors, staging, linens, dishware, and other products for various events. Applicant states the following: Due to COVID-19, there have been fewer events, both indoor and outdoor, including significant events, such as The Fayetteville Dogwood Festival and International Folk Festival, that have been canceled for the last couple of years. While the business did not close, it experienced significant revenue loss and scaled back significantly. The company used prior funding assistance to address the COVID-19 crisis, and county funds will assist with continued recovery as events such as the Dogwood Festival return to preCOVID levels.</p>
<p><b>Shine Light, Inc</b></p>	<p>ShineLight Inc provides behavioral healthcare, group homes, and healthcare providers for people with Autism and/or developmental disabilities. Business remained open throughout the pandemic. Due to COVID-19 restrictions, the reduced census in group homes decreased revenues. The company experienced a staffing shortage due to the daily risk of COVID-19.</p>

<p><b>Southern Coals, Inc</b></p>	<p>Southern Coals is a restaurant and catering company that started back in 2015 as a food truck and has since opened a location on Raeford Road. The business closed based on the Governor's COVID-19 orders, causing a revenue reduction. Reopened, and the cost of materials and other services declined. The company used prior funding assistance to address the immediate COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.</p>
<p><b>Speediprint, Inc</b></p>	<p>Speediprint provides printing services and contracts postal services. Provides printed products such as business forms, envelopes, and funeral and memorial programs to various businesses and funeral homes throughout the county. The contract post office provides mail services such as stamps and postage for items to be mailed. Due to a reduction in business related to COVID-19, the company closed one of two locations to reduce overhead costs.</p>
<p><b>Springhill Suites - Fayetteville/Fort Liberty</b></p>	<p>Springhill Suites - Fayetteville/Fort Bragg has operated in Cumberland County since 2017. The business provides lodging, food and beverage services, and meeting spaces. The business states that food and beverage operations, as well as meeting rooms, were closed due to COVID-19 restrictions. The business also states that travel was limited to essential people only so their revenues were negatively affected.</p>
<p><b>Subway &amp; Duck Donuts</b></p>	<p>The business owns four Subway franchise locations that serve breakfast, lunch, and dinner, and two Duck Donuts locations offer dessert options from donuts to milkshakes. At the beginning of the pandemic, the business had closed two of four Subway locations in Spring Lake. Struggled to keep stores staffed. The company had to be closed for a week or longer due to employee illness or short staffing. Business took a loss in revenue.</p>

<p><b>Sunlight Behavior Center, Inc</b></p>	<p>Sunlight Behavior Center, Inc has operated in Cumberland County since 2003. The business is a 24-hour mental health level 3 residential group home for at-risk boys aged 8-17. The business experienced a reduction in capacity during the pandemic due to requirements and health &amp; safety concerns.</p>
<p><b>The Apple Crate, LLC</b></p>	<p>The Apple Crate is a health food store offering a wide variety of food. They target people with allergies and specific dietary needs, supplements to support a large variety of particular conditions, and overall health and body care items for customers who may be sensitive or avoiding commercial ingredients. The business did not close during the COVID-19 pandemic but faced extreme labor shortages and significant disruptions to our supply chain.</p>
<p><b>The Camille Spa &amp; Wax Studio</b></p>	<p>The Camille Spa &amp; Wax Studio in Cumberland County since late 2019. The business is a Day Spa that offers esthetician services such as facials, hair removal, eyebrow services (shaping, lift, extensions, and tinting), and makeup application.</p>
<p><b>The Cotton Law Firm, PLLC</b></p>	<p>The Cotton Law Firm, PLLC has operated in Cumberland County since 2010. The business is a law firm that serves clients in Cumberland County in traffic matters &amp; DMV hearings, criminal defense, estate planning and uncontested divorces. The business lost workers during the pandemic and has worked to rebuild capacity.</p>
<p><b>The Drop Zone</b></p>	<p>The Abercrombie Company operates The Drop Zone, hourly drop-in childcare and after school care solution that provides up to 4 hours of short-term childcare for children ages 12 months to 12 years old. Services are provided at a moment's notice and summer camp for school agers in grades K-5th grade. While the business did not close, it experienced significant revenue loss and scaled back significantly due to COVID-19 and increased teleworking and virtual services (e.g., Shopping and medical appointments). The business used prior funding assistance to address the immediate COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.</p>

<p><b>The Maintenance Crew</b></p>	<p>The Maintenance Crew has operated in Cumberland County since 2020. The business is skilled in several areas: Painting, Pressure Washing, Drywall, Concrete &amp; Masonry, Light Remodeling, Cleaning, Hauling, Debris Removal, and Landscaping. During the pandemic the business expanded their services to maintain employees by providing cleaning and sanitation services as well but continued to struggle to maintain capacity.</p>
<p><b>United Residential Services of North Carolina, Inc</b></p>	<p>United Residential Services of North Carolina, Inc. has operated in Cumberland County since 2006. United Residential Services of North Carolina, Inc. is a provider of 24-hour residential treatment and services for persons living with Intellectual /developmental disabilities. During the pandemic the business lost 25% of its existing staff.</p>
<p><b>Wigz N Stuff</b></p>	<p>Chanda Williams, dba Wigz N Stuff, has operated in Cumberland County since late 2019. The business produces custom hair prostheses for customers suffering from the effects of alopecia, chemotherapy, and other medical issues.</p>
<p><b>Williams Carpet Care</b></p>	<p>Stuart Williams Stables doing business as Williams Carpet Care, is a floor cleaning, water extractions, mitigation, and air duct cleaning service. Works with residential and commercial property owners. Water extractions were considered essential during the COVID-19 mandated shutdown; however, the cleaning requests fell dramatically to 70%, experienced staffing shortage, and the cost of sanitizing and COVID-19 PPE increased over the past two years.</p>
<p><b>Winterbloom Tea House</b></p>	<p>Known as Winterbloom Tea House, the business is a café specializing in tea and various cocktails. Their customer profile consists of a broad demographic of loyal customers. The company temporarily closed due to COVID-19 but maintained its staff and payroll even after reopening and experiencing declining sales even after SBA Paycheck Protection Program funding was depleted. Funding would allow the business to provide competitive pay and create more jobs.</p>



<p><b>Yellow Crayon's, LLC</b></p>	<p>Marketing, graphic design, and print company. Custom graphics and logos. Also, print material, UV printing, Direct to Garment DTG, Direct to Film (DTF), and embroidery. The business closed based on the Governor's COVID-19 orders, causing a revenue reduction. Reopened, and the cost of materials and other services increased. The company used prior funding assistance to address the immediate COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.</p>
<p><b>Yummy Express</b></p>	<p>Classic restaurant and complete dine-in serving food. The business closed based on the Governor's COVID-19 orders, causing a revenue reduction. Reopened, and the cost of materials and other services increased. The company used prior funding assistance to address the immediate COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.</p>

*end of phase one*

<p><b>American Barber Shop, LLC</b></p>	<p>American Barber Shop LLC has operated in Cumberland County since 2020 and provides haircuts and spa services to men and women of all ages. The location of the barbershop provides an opportunity for those who have scheduled appointments or want to drop in on their lunch break to take advantage of the services. In March of 2020, Governor Cooper mandated that indoor facilities like barbershops and beauty salons temporarily close in an effort to slow the spread of the COVID-19 virus, which caused a major reduction in capacity.</p>
<p><b>Ammons Group, Inc.</b></p>	<p>Ammons Group, Inc, is an architect firm that has operated in Cumberland County since 2008. The business provides interior and exterior remodeling and new construction custom design services for clients across North Carolina. They are general contractors licensed to build residential, commercial, and federal facilities. Their goal is to implement cost effective building strategies and innovative ways that save time and money. Due to restrictions in congregate settings the business experienced a reduction in capacity, resulting in impacts to revenue.</p>
<p><b>Cold Stone Creamery (Hope Mills)</b></p>	<p>Cold Stone Creamery (Operated by Parks Creamery, LLC) is an ice cream parlor that has operated in Cumberland County since 2018. They serve ice cream that is made in-house and mixed on a frozen granite stone with a variety of toppings available. They also offer shakes, custom ice cream cakes, and smoothies. They did not close during the pandemic, but, due to CDC guidance they reduced their overall capacity significantly and employee hours were reduced as a result.</p>
<p><b>Epiphany Boutique Fayetteville, LLC</b></p>	<p>Epiphany Boutique Fayetteville is a locally owned clothing store that has operated in Cumberland County since 2018. They have a wide variety of clothes and jewelry. They have a large collection of women’s clothes, shoes, and accessories. The Boutique provides a unique shopping experience in store, online and through Facebook and Instagram. Due to restrictions in congregate settings the business experienced a reduction in capacity, resulting in impacts to annual revenue.</p>

<p><b>Eutaw Spa, LLC</b></p>	<p>Eutaw Spa is a full-service health and wellness facility that has operated in Cumberland County since 2019. Inside the Spa Fitness + Wellness Center, they offer access to workout equipment, steam rooms, a pool, personal training, juice bar and cafe. In the Day Spa Rejuvenation Center, located in the same building, they offer an array of spa services including a salon, aesthetics, nails, massage, and more. In March of 2020, Governor Cooper mandated that indoor facilities like gyms and salons temporarily close in an effort to slow the spread of the COVID-19 virus, which caused a major reduction in capacity.</p>
<p><b>Fayettenam Ohana LLC</b></p>	<p>Fayettenam Ohana is a veteran owned restaurant that has been in operation since 2020. They serve Korean BBQ and are located in a building that has been around for over 30 years and they are actively modernizing. In March of 2020, Governor Cooper mandated that indoor facilities like restaurants temporarily close to indoor dining to slow the spread of the COVID-19 virus, which caused the business to adjust to taking food orders online.</p>
<p><b>Great Steak</b></p>	<p>Great Steak is a restaurant in the Cross Creek Mall Food Court that has operated in Cumberland County since 2019. In March of 2020, Governor Cooper mandated that indoor facilities like restaurants temporarily close to indoor dining in an effort to slow the spread of the COVID-19 virus, which caused a reduction in the customers that the restaurant was able to serve due to capacity and mandated temporary closure.</p>
<p><b>Greg's Pottery</b></p>	<p>Greg’s Pottery is a “paint your own pottery” studio that has operated in Cumberland County since 1996. Customers can choose their own pottery and glaze colors. Customers can also book private birthday parties, bridal showers, military spouse events, etc. which are done in the evening, after regular business hours. Some schools and preschools paint pottery as a field trip fundraiser, and then donate a portion of the proceeds back to the entity who booked the field trip fundraiser. They also sell gifts like soaps, incense, local art, and gifts. Due to restrictions in congregate settings the business experienced a reduction in capacity, resulting in impacts to revenue.</p>

<p><b>House of Braids and Wigs</b></p>	<p>House of Braids and Wigs has operated in Cumberland County since 2012 and is a salon that specializes in hair loss. They consult with clients about their condition and offer cranial prosthesis. They hand make and machine sew hairpieces for a full or partial scalp coverage solution. The business is registered with the Veteran Affairs medical system to offer services to veterans as well as with the Cape Fear Valley health system to offer services to their Oncology Department. In March of 2020, Governor Cooper mandated that indoor facilities like barbershops and beauty salons temporarily close in an effort to slow the spread of the COVID-19 virus, which caused a major reduction in capacity.</p>
<p><b>Kamdan Cleaning Solutions, LLC</b></p>	<p>Kamdan Cleaning Solutions is a commercial cleaning company that has been operating in Cumberland County since 2019. They specialize in a comprehensive range of services, including office and building cleanings, floor treatments, carpet cleaning, and sanitization of public areas. Due to the nature of the business, there was a reduction in commercial clients due to the restrictions placed on those industries, resulting in impacts on annual revenue.</p>
<p><b>KidCreate Studio</b></p>	<p>KidCreate Studio has operated in Cumberland County since 2016. They offer classes, camps, and workshops. They also host birthday parties, group activities, and community events at their studio and mobile locations. Due to restrictions in congregate settings the business experienced a reduction in capacity, resulting in impacts to revenue.</p>
<p><b>Latitude 35 Bar &amp; Grill</b></p>	<p>Latitude 35 Bar &amp; Grill is a restaurant that has operated in Cumberland County since 2010. They serve Caribbean-style food and operate a full-service dining and carry-out service. Customers can place orders in person or by phone. In March 2020, Governor Cooper mandated that indoor facilities like restaurants temporarily close to indoor dining in an effort to slow the spread of the COVID-19 virus, which caused a reduction in the number of customers that the restaurant was able to serve due to capacity.</p>



<b>Nevers Home Healthcare Agency, Inc</b>	<p>Nevers Home Healthcare Agency has operated in Cumberland County since 2006. The services provided include home assisted care, which also includes assistance with activities of daily living, such as bathing, dressing, and eating. They also provide Community Alternatives Programs in Case Management and Community Adult Support. Due to the nature of the business, there was a reduction in home health clients due to client concerns/apprehension in allowing non-residents to their homes, resulting in impacts on revenue.</p>
<b>Precious Haven Inc</b>	<p>Precious Haven Inc is a healthcare agency that has operated in Cumberland County since 1999 and provides behavioral health services. They are a North Carolina licensed Child Placement Agency for the child welfare system. Their services include foster care placement, therapeutic foster care placement Level II, and foster care parent training. In order to continue services, the business required adaptations to continue meeting client obligations, which had a direct impact on their capacity levels.</p>

*end of phase two*



## ARP Enabled Projects

### **AED Pads (CFVH) - \$37,181**

Program in coordination with Cape Fear Valley Health System to provide defibrillator replacement pads. This program is in coordination with the Community Paramedics Program.

### **White Flag (True Vine Ministries) - \$15,450**

Provide shelter and food to unhoused population during “white flag” events. This program was done in Fiscal Year 2023.

\*White Flag Events - When temperatures drop to freezing during an overnight period.

### **Community Paramedics Program (CFVH) - \$874,000**

The Community Paramedics Program expands the role of an acute care provider to that of a traditional care provider. Read more at [www.capefearvalley.com/emergency-services/community-paramedic](http://www.capefearvalley.com/emergency-services/community-paramedic)

### **Nonprofit Assistance - \$2,192,882**

Program to provide local nonprofits with funding up to \$50k. This program started as an RFP that was ultimately rejected as the Committee. This decision made it possible to touch more nonprofits and be more impactful in the community. Must meet a public purpose under NCGS Section 160D-1311(a)(2).

*\*See Nonprofit Recipients, pg. 47*

### **NARCAN (CFVH) - \$117,900**

Program in coordination with Cape Fear Valley Health System to provide NARCAN for overdose events in coordination with the Community Paramedics Program.

### **FSU Innovation & Entrepreneurship Hub - \$250,000**

Provide funding for the administration of the FSU HUB. Read more at <https://www.fsuhub.com/>

## **Defibrillators for 3 yrs. (VFD) - \$500,000**

Program in coordination with Cumberland County Volunteer Fire Departments to purchase AED equipment and defibrillator pads.

## **Cumberland Co. Employee Daycare - \$1,500,000**

Our county recognizes that childcare is essential, yet hard to come by. With that in mind, the Employee Daycare was created to be utilized exclusively by Cumberland County employees.

## **Library Hotspot Program for 3 yrs. - \$150,000**

As the County has recognized limitations around and the lack of sufficient broadband access, hotspots are now available for checkout at the Cumberland County Library branches. More substantial and permanent efforts are being undertaken to address digital equity.

## **NORCRESS Water System - \$550,000**

Cumberland County and the Northern Cumberland Regional Sewer System (NORCRESS) are requesting \$2.2 million of federal funding for the rehabilitation of the system that serves the towns of Godwin, Falcon and Wade. The system is at risk of failing, and the infrastructure needs rehabilitation or replacement because of extensive problems with hydrogen sulfide and corrosion despite a robust operation and maintenance program. This essential infrastructure is critical to the growth of this quadrant of the county. There are two new major subdivisions approved for Godwin and Wade for a proposed 154 new residential customers. With the rehabilitation of the current system, there is the opportunity for increased capacity which is critically important to the small towns. The towns have exits on I-95 and would benefit from economic development at these exits. For much of this stretch along I-95, there is only 100,000 gallons per day of capacity available to support future growth, which is not enough to accommodate emerging housing developments or potential moderate commercial/industrial users. Additionally, parts of the systems are prone to infiltration, overwhelming the systems during storms and hurricanes. The proposed scope of work for capital improvements is eligible for USDA Rural Development funding. A 25% cost-share match is required for a total project cost of \$2,750,000. Management is requesting up to \$550,000 in freed up funding as a match for this project.

## **Generators - \$1,745,000**

This generator project is for emergency shelters. Efforts are being made to decipher which shelters these funds will be available to.

## **County Employee Bonus - \$8,200,000**

Employees who began employment on or before July 1, 2022, were eligible to receive a \$4,000 retention bonus to be disbursed throughout fiscal year 2023 (\$1,500 in July 2022, \$1,000 in December 2022, and \$1,500 in June 2023. Part-time employees received a proration of this amount and employees who began employment after July 2022 and before November 2022 received a one-time bonus of \$1,500 in June 2023).

## **Unallocated - \$6,771,704**

The ARP Committee will make determinations on the use of unallocated funds to be utilized for projects based on staff recommendations and Committee and Board initiatives.





## Non-profit Recipients

phase one

### **Arts Council of Fayetteville/Cumberland County**

**Founded:** 1974

**Mission and Activities:** The Arts Council of Fayetteville/Cumberland County (Arts Council) supports creativity, cultural preservation, and economic development through the arts. It serves as the primary steward of public and private funding for the arts in the Cape Fear Region. With over 40 years of experience, the Arts Council awards over \$1.1 million in grants annually to artists and organizations. Their grantmaking programs, including Mini-Grants, have grown significantly, addressing the needs of individual artists during the pandemic. The Arts Council's Grants and Finance Departments provide oversight, working closely with artists, and bringing over 30 years of collective grantmaking experience. The Arts Council plays a vital role in supporting and promoting the arts in community.

### **Beaver Dam Volunteer Fire Department**

**Founded:** 1975

**Mission and Activities:** Beaver Dam Volunteer Fire Department is a full-service volunteer and career fire, rescue, and emergency medical care agency. The organization offers fire protection, rescue, and prehospital emergency medical services to their district and neighboring areas. The organization also provides Fire Life Safety Education programs to the public.

**Better Health of Cumberland County, Inc.****Founded:** 1991

**Mission and Activities:** Better Health of Cumberland County, is committed to providing assistance to low-income Cumberland County residents with no medical insurance or under insured to obtain their prescribed medication, dental extractions, medical supplies, transportation assistance to out of town medical appointments, and vision assistance to obtain prescribed glasses through their Emergency Direct Aid Program. The Emergency Direct Aid Program is designed to provide same day assistance to resolve crisis medical situations. Providing assistance allows their clients to focus their limited financial resources on rent, food, and other basic needs, preventing them from further financial instability. Additionally, it ensures compliance with physician recommendations, which in turn allows the clients to restore their health and return to work/school in a timely manner.

**Boys and Girls Clubs of Cumberland County****Founded:** 1967

**Mission and Activities:** The Boys and Girls Clubs of Cumberland County, Inc. has provided afterschool programs for youth ages 5–18 years old. The after-school program hours are from 2:30 p.m. to 6:00 p.m. Monday through Friday. They provide these services at four sites in Cumberland County, which include Cumberland Road Unit, Rochester Unit, Spring Lake Unit, and Spring Lake Middle School Unit. They also provide a one-week summer camp for the youth. The hours for the summer camp program are 7:30 a.m.–6:00 6:00pm Monday–Friday for youth ages 5–18. Our Youth Development Strategy gives our youth a sense of belonging, a sense of influence, a sense of usefulness, and a sense of competence. Our core areas of programming are education and career development, character and leadership development, health and life skills, sports, fitness and recreation, and the arts.

**Cape Fear Botanical Garden****Founded:** 1989

**Mission and Activities:** Cape Fear Botanical Garden (CFBG) is dedicated to transforming people's relationships with plants and nature. It serves as a cultural and educational hub in Cumberland County, offering guided tours, field trips, and camps that align with educational standards. With its 80-acre campus along the Cape Fear River, CFBG acts as an environmental education center and living laboratory, showcasing indigenous plants and curated collections. In the past year, CFBG has seen increased attendance in educational programs, serving over 7,300 participants, including children and adults. Through partnerships with Title 1 schools, CFBG has expanded its outreach to over 2,000 children, providing art and science learning experiences. Additionally, CFBG has developed technology-integrated environmental education programs, allowing students to explore topics such as renewable energy and water quality.

## **Carolina Collaborative Community Care, Inc.**

**Founded:** 2004

**Mission and Activities:** Carolina Collaborative Community Care, Inc. (4C) is a non-profit organization that provides patient-centered, well-coordinated, value-based care to patients in Cumberland and surrounding counties. They offer care management, disease management, and community resource connection services, partnering with local agencies on contracts and grants to provide health care support and preschool development. Additionally, 4C works with community organizations and key partners to address public health initiatives and provides support to medical providers and practices through tailored education and training, quality improvement activities, and practice workflow assistance.

Request:

## **Community Based Development Services**

**Founded:** 1998

**Mission and Activities:** Community Based Developmental Services assists clients in achieving their personal goals of health, independence, and symptom management. Their goals are to deliver courteous and compassionate assistance from people who genuinely want to assist clients to reach their desired outcomes. They firmly believe clients have the right to be supported, encouraged, and empowered to achieve their highest potential and level of independence.

## **Community Health Interventions, Inc.**

**Founded:** 2018

**Mission and Activities:** Community Health Interventions, Inc. provides primary medical, chronic disease and mental health services to any individuals that are in need. Community Health Interventions, Inc. also provides outreach services and chronic disease testing in the community.

## **Cotton Volunteer Fire Department, Inc.**

**Founded:** 1958

**Mission and Activities:** Cotton Volunteer Fire Department, Inc. is a full-service volunteer and career fire, rescue, and emergency medical care agency. They offer fire protection, rescue, and prehospital emergency medical services to their district and neighboring areas. They also provide Fire Life Safety Education programs to the public.

**Cumberland County Coordinating Council on Older Adults, Inc.****Founded:** 1968

**Mission and Activities:** The Cumberland County Council on Older Adults has been serving the aging population of Cumberland County for over 54 years, with the mission to help older adults maintain independence with dignity by providing home and community-based supportive services. The organization offers a range of services and programs including nutrition services, in home aide services, home improvement services, information and referral services, options counseling, senior health insurance information program, senior companions' program, telephone reassurance program, caregiver support services, and Alzheimer's disease and related dementia community support program. The goal is to provide support to older adults so that they can remain at home and within their communities for as long as possible.

**Cumberland HealthNET****Founded:** 2009

**Mission and Activities:** Cumberland HealthNET (CHN) is a collaborative network of community organization formed to address the needs of uninsured residents in Cumberland County. Their primary focus is improving health outcomes by connecting individuals with necessary services. CHN works with community partners to enhance access to care, coordinate services, conduct needs assessments, provide education and resources, and advocate for the underserved. They operate a clinic for uninsured individuals with chronic illnesses, offering disease management, patient education, and medication support. Nurse Care Managers provide care management services to 95% of clinic patients every quarter. Recently, CHN received a grant from the Health Resources and Services Administration to promote COVID-19 vaccinations among underserved populations, specifically targeting neighborhoods with high Social Vulnerability Index (SVI) scores. Through consistent outreach efforts, CHN administered 1,733 COVID-19 vaccinations and boosters to the underserved population in these high SVI communities.



## **Cumberland Residential & Employment Services Training**

**Founded:** 1979

**Mission and Activities:** CREST is a non-profit agency providing services and support to persons with disabilities and their families in Cumberland County for almost 50 years. The organization offers stable housing and expands competitive employment opportunities for persons with intellectual/developmental disabilities (I/DD) and promotes inclusion while enabling them to contribute to the local economy. CREST's ADVP program helps adults with I/DD secure integrated competitive employment and its residential program offers 24-hour support staff for independent living. Services provided by CREST include vocational assessments, job matching, skill training, and pre-employment activities.

## **Cumberland Road Volunteer Fire Department, Inc.**

**Founded:** 1954

**Mission and Activities:** The Cumberland Road Volunteer Fire Department, Inc. is a non-profit organization providing fire protection, related rescue, and pre-hospital emergency medical services to the citizens of the Cumberland Road Fire District and surrounding municipalities through automatic aid agreements. The department operates as a combination of volunteer and part-time paid fire, rescue, and emergency medical care services agency, and presents regular Fire Life Safety Education programs to citizens, educational institutions, and civic organizations throughout the year.

## **Employment Source DBA Service Source**

**Founded:** 2001

**Mission and Activities:** ServiceSource is a non-profit disability resource organization that provides valued employment, training, habilitation, housing, and other support services to people with disabilities through its regional offices located in more than 10 states and the District of Columbia. The organization's mission is to facilitate services, resources, and partnerships to support people with disabilities, their families, caregivers, and community members to build more inclusive communities. ServiceSource offers a wide range of services, including vocational rehabilitation services, job placement and employment services, housing, Veteran services, youth transition services, assistive technology, community integration, interpreting and deaf services, and transportation assistance.

## **Fayetteville Animal Protection Society**

**Founded:** 1982

**Mission and Activities:** The Fayetteville Animal Protection Society (FAPS) is a non-profit organization dedicated to promoting animal welfare in Cumberland County. FAPS offers accessible and affordable veterinary care, advocates for responsible pet ownership, and aims to create a healthy and safe community for animals and humans. Their goals include providing veterinary services to economically disadvantaged pet owners, educating the community about responsible pet ownership, reducing shelter intake through support to pet owners, and fostering a compassionate community. FAPS has a proven track record, community engagement, collaborative partnerships, and a dedicated team to deliver effective services. They have organized vaccination clinics, spay/neuter initiatives, and educational campaigns. FAPS believes that every pet deserves essential care, and every owner should have the resources for responsible pet ownership. With their experience, community connections, and commitment to animal welfare, FAPS is well-equipped to make a positive impact in Cumberland County.

## **Fayetteville Urban Ministry, Inc.**

**Founded:** 1978

**Mission and Activities:** Fayetteville Urban Ministry provides four programs that aim to serve under-served individuals in the community. These programs provide faith, hope, security, and love to individuals in need. The organization has been serving the Cumberland County community for close to 50 years. FUM has a demonstrated record of fiscal responsibility, transparency, and performance efficiency, evidenced by its Four-Star Charity Navigator and Platinum Level GuideStar ratings. In FY 2020-2021, the Emergency Assistance program served more than 19,000 people due to the impact of the COVID-19 pandemic.

## **First Baptist Church**

**Founded:** 1923

**Mission and Activities:** The First Baptist Church, Moore Street is a Christian church that aims to impact the world through evangelism, discipleship, and servanthood. They provide outreach to the community, help the homeless with food, clothing, and hygiene kits, and provide meals and food boxes to the community. The church also offers assistance with utilities and temporary shelter for families in need.

## **Fresh Innovations Mentoring and Resources, Inc.**

**Founded:** 2020

**Mission and Activities:** Fresh Innovations Mentoring and Resources objectives are to equip today's youths with tools for tomorrow's success. Providing mentoring, tutoring, mental health services, anger management, family resources for food, clothing, and employment assistants. They also assist youths through the use of hands-on training and curriculums customized to their individual needs, while addressing the family dynamics to assist with the development and success of the youth.

## **Gate Beautiful**

**Founded:** 2020

**Mission and Activities:** Gate Beautiful seeks to offer a clear path to freedom to men, women, and children caught in the snare of Human Trafficking, prostitution, or addiction by providing rapid response, case management, and individualized restoration planning. Working with survivors is also something that helps the organization gain a better understanding of Human Trafficking in our community.

## **Global Covenant, Inc.**

**Founded:** 2001

**Mission and Activities:** Global Covenant Inc., prides itself in partnering with multiple community organizations to provide training and development to youth AAU basketball athletes, life skills mentoring, and training underserved men and women in an effort to enhance their quality of life. By collaborating with other non-profit organizations in Cumberland County, the organization can offer a safe place for youth AAU basketball athletes to train and a fitness room to help residents with weight loss and management. The organization also hosts financial development classes and has a food pantry.

## **Gray's Creek Fire Department 24**

**Founded:** 1992

**Mission and Activities:** Gray's Creek Fire Department 24 is a full-service volunteer and career fire, rescue, and emergency medical care agency. The organization offers fire protection, rescue, and prehospital emergency medical services to their district and neighboring areas. The organization also provides Fire Life Safety Education programs to the public.

**Kingdom Community Development Corporation****Founded:** 1997

**Mission and Activities:** Kingdom Community Development Corporation (Kingdom CDC) provides affordable housing and home-ownership counseling for low-to-moderate income communities. They offer programs like financial literacy education, emergency financial assistance, and post purchase counseling. Kingdom CDC has built over 90 single-family homes and installed necessary infrastructures, resulting in more than \$8.7 million in local development. As part of their housing projects, they've extended new sewer lines to un-served communities, eliminating failing septic tanks in the County and City.

**Meeting Ground of Christ Jesus Outreach and Deliverance Ministries, Inc.****Founded:** 2017

**Mission and Activities:** Meeting Ground of Christ Jesus Outreach and Deliverance Ministries' mission is to reach out to our community by providing activities for all ages and ethnic groups. They have established programs such as behavioral coaching to help assist the well-being of individuals who deal with mental health challenges while providing an inclusive and supportive environment in which individuals explore fun, challenging, and educational experiences.

**Miller's Crew, Inc.****Founded:** 2016

**Mission and Activities:** Miller's Crew is a non-profit organization that provides job training, apprenticeship programs, and employment opportunities for individuals with developmental disabilities. Our program connects Miller's Crew members with their community, increases social awareness, and creates an environment that allows them to develop self-worth, self-sufficiency, and a life of purpose.



**Partnership for Children of Cumberland County, Inc.****Founded:** 1997

**Mission and Activities:** Partnership for Children (PFC) has been serving the county as one of the original Smart Start agencies in North Carolina. Their public purposes include economic development, childcare, health, education, and welfare needs of low- to moderate-income individuals. PFC serves as the lead agency for Child Care Resource and Referral Network and Family Connects in the Southeastern Region. As the local Smart Start agency, PFC offers resources, referrals, and subsidies for families and supports the quality enhancement and professional development of early care and education programs. They have brought over \$300 million into Cumberland County through funding. PFC operates the Family Resource Center, a community hub for partner organizations serving children and families. They reach approximately 80% of children under age five in Cumberland County through their services. PFC also plays a role in initiatives such as Pathways for Prosperity and Strengths in Overcoming Adversity through Resiliency.

**Rape Crisis Volunteers of Cumberland County, Inc.****Founded:** 1974

**Mission and Activities:** Rape Crisis Volunteers of Cumberland County, Inc. was founded in 1974 by representatives from the Cape Fear Valley Health System, the Fayetteville Police Department, and the Cumberland County Mental Health Center who recognized a gap in services between initial services by law enforcement and medical professionals and available services in the community. Their mission is to achieve zero tolerance for the crime of sexual and domestic violence and to reduce its trauma. They strive to reach this goal through community-wide educational programs to promote awareness about sexual assault and the issues related to the crime, and by providing compassionate, professional services to the victims and survivors of sexual assault and domestic violence. Initially, the organization was operated entirely by volunteers.

## **Righteous Guide Ministry**

**Founded:** 1998

**Mission and Activities:** Righteous Guide Ministry is a community-oriented organization. They have established an annual scholarship fund for high school seniors to assist them in purchasing materials they may need when entering college. They also have two homes located in the downtown area that are used for transitional housing for families in need. The organization holds an annual grief conference to help those within and around the community struggling and to raise awareness. Once a week they offer a homework helper program to any youth from elementary to high school in core subjects.

## **Spring Lake Family Support Services**

**Founded:** 2019

**Mission and Activities:** Spring Lake Family Support Services provides a safe, nurturing environment for families to thrive. Their goal is to build strong partnerships and coalitions that create and sustain a vibrant community. Programs and services include Hearts of Hope Domestic Violence Program, A Path 4Word Mentoring & Tutoring Program, shower, and laundry services for those experiencing homelessness, Fresh Start Closet, mail services, computer lab, Barbara's Closet of Blessings, and notary services.

## **SSG James B. Dennis VFW Post 6018**

**Founded:** 1978

**Mission and Activities:** SSG James B Dennis VFW Post 6018 provides assistance to veterans in need, including help with basic necessities like rent, utilities, and food. They organize community events such as Hunger and Homeless Stand Downs, as well as events for kids like an Easter Egg Hunt and Back to School Drives. The organization also sponsors several units on Fort Bragg and allows other organizations to host events at their post, including Department of Veteran Affairs Town hall meetings and NC Works Job Fairs. VFW Post 6 018 offers a range of programs and services to veterans and their families, as well as to the wider community, with a focus on meeting basic needs and providing opportunities for socializing and community involvement.

## **Sustainable Sandhills**

**Founded:** 2004

**Mission and Activities:** Sustainable Sandhills is a non-profit organization that aims to protect and conserve the environmental, economic, and social resources of the Sandhills of North Carolina. It was established as a partnership between Fort Bragg and the North Carolina Department of Environment and Natural Resources. The organization covers eight impact areas, including energy resilience, water quality, air quality, and sustainable infrastructure. Sustainable Sandhills works with stakeholders from different communities, counties, and military installations to achieve their goals. The organization is committed to creating resilient environmental, economic, and social resources for current and future generations.

## **The Cape Fear Regional Theatre at Fayetteville, Inc.**

**Founded:** 2022

**Mission and Activities:** Cape Fear Regional Theatre produces live theatre productions, education programs, and community outreach initiatives. They serve over 49,000 people annually, and their productions have helped launch careers on Broadway and national tours. Their education department serves over 20,000 students each year through camps, classes, and student matinees. CFRT also responds to real-time needs, creating special programs to serve their unique constituents, such as the 20th anniversary of 9/11 event.

## **The Enclave**

**Founded:** 2021

**Mission and Activities:** The Enclave provides stress recovery and emotional wellness services in Cumberland County through workshops, group meditation, and one-on-one counseling. They recently opened a stress recovery center in Spring Lake with immersive therapy suites designed for relaxation. The center offers resources and classes on mental and emotional wellness, yoga, meditation, art, massage, and aroma therapy. The Enclave also makes its space available to other non-profit organizations at below-market rates. The organization aims to promote peace, balance, and gratitude in life and teach others to do the same.

**The School of Hope****Founded:** 2015

**Mission and Activities:** The non-public school teaches K-12 students diagnosed with Autism, aiming to help both the students and their families deal with the nuances of the condition. They offer academic teaching based on each child's ability level and serve as a solution for families whose children did not find success in public schools.

**The Tulsa Initiative, Inc.****Founded:** 2019

**Mission and Activities:** The Tulsa Initiative, Inc. is a non-profit organization that aims to support low and moderate-income Black, Indigenous, and people of color (BIPOC) entrepreneurs through the Tulsa Leadership & Entrepreneurship Academy. Their mission is to provide positive role models, develop intellect, and foster a healthy mindset among BIPOC entrepreneurs. The organization employs three main approaches to teaching entrepreneurship skills: entrepreneurship education, enterprise development, and experiential programs. These programs introduce the values and basics of business creation, offer support for developing viable business ideas, and provide mentorship and experimental opportunities. Tulsa has assisted over 75 young adult entrepreneurs and businesses, offering funding, consultations, and mentorship. They have helped nine entrepreneurs become full-time business owners, provided over 350 hours of mentorship to BIPOC individuals, and facilitated empowerment and education sessions for over 1,000 students and faculty through workshops.

**United Way of Cumberland County****Founded:** 1940

**Mission and Activities:** United Way of Cumberland County is a local non-profit that raises and invests resources to impact prioritized human service and health needs in partnership with direct provider agencies. They fund 14 local programs, offer free training opportunities for non-profits, administer the Youth Growth Stock Trust, operate a 211-information line, provide a Leadership Development Program, oversee the Emergency Food and Shelter Program, and provide the Dolly Parton Imagination Library.

**Vision Resource Center****Founded:** 1976

**Mission and Activities:** The Vision Resource Center (VRC) is a human services non-profit that serves adults and children that are blind or visually impaired. They provide socialization, educational and independent living programs to foster children's independence and physical and mental well-being.



## **Westarea Volunteer Fire Department**

**Founded:** 2023

**Mission and Activities:** Westarea Volunteer Fire Department is a full-service volunteer and career fire, rescue, and emergency medical care agency. The organization offers fire protection, rescue, and prehospital emergency medical services to their district and neighboring areas. The organization also provides Fire Life Safety Education programs to the public.

*end of phase one*

## **Action Pathways, Inc. (Second Harvest Food Bank)**

**Founded:** 1965

**Mission and Activities:** Action Pathways, Inc. is committed to helping families and individuals achieve economic security through a comprehensive approach. As a member of a national network of community action programs, it promises to change lives and improve communities. The Second Harvest Food Bank, under Action Pathways, distributes nutritious food to those facing hunger across Southeast North Carolina, serving as a critical part of their anti-poverty efforts.

**Request:** They seek to purchase a cargo van to enhance their ability to distribute food to remote partner agencies, especially during disasters, and to make bulk food purchases.

## **Airborne and Special Operations Museum Foundation**

**Founded:** 1991

**Mission and Activities:** This Foundation supports the unique museum that honors the legacies of Airborne and Special Operations Soldiers. By combining education on military and world history, it has become a significant tourist attraction and an educational resource. The Foundation and museum staff, though separate entities, collaborate closely to ensure the museum's success and educational outreach.

**Request:** Funds are sought for Science, Technology, Engineering, Arts, and Mathematics (STEAM) and interactive materials to modernize the museum and enhance visitor engagement.

## **Child Advocacy Center, Inc.**

**Founded:** 1993

**Mission and Activities:** The Child Advocacy Center provides a coordinated response to child abuse, offering a safe space for investigations and support. It plays a crucial role in preventing further trauma to victims and offers educational programs to prevent child abuse in the community.

**Request:** The funding will cover Child First Training, Child Abuse Prevention Training, utility upkeep, and general materials.

## **Community Health Interventions, Inc.**

**Founded:** 2018

**Mission and Activities:** Serving Cumberland and surrounding counties, this organization addresses health disparities through primary care, specialty services, and health education. It plays a critical role in infectious disease management and health awareness.

**Request:** Requested funds are to support a Clinical Coordinator and utility upkeep, enhancing their capacity to provide essential health services.

## **Cool Springs Downtown District, Inc.**

**Founded:** 2017

**Mission and Activities:** Administers Downtown Fayetteville's Arts and Entertainment and Municipal Service Districts to promote economic and cultural growth.

Achievements include the introduction of new businesses, residential units, and significant construction projects, alongside efforts to enhance the district's appeal and engage the community through events and programs.

Request: Funds to support ambassador services, janitorial and grounds upkeep, and the implementation of software to track visitor habits for more effective use of resources.

## **Cut My City Foundation**

**Founded:** 2019

**Mission and Activities:** Empowers children and instills pride through free haircuts, books, and resources. Originated from grassroots efforts to serve homeless individuals and has expanded to a broader mission of supporting children in learning environments.

Request: Funds to operate a mobile unit and support training for apprentice barbers, extending their reach and impact.

## **Greater Fayetteville Chamber**

**Founded:** 2003

**Mission and Activities:** A key player in advancing economic development and education, advocating for business-friendly policies and providing programs that support business growth and workforce development. Leverages a rich history and community engagement to foster a thriving economic ecosystem.

Request: Funds for personnel, materials, supplies, and educational opportunities, aiming to enhance their support for the local business community.

**Greater Life of Fayetteville, Inc. (GLOF)****Founded:** 2006

**Mission and Activities:** Greater Life of Fayetteville, Inc., serves at-risk and behaviorally challenged youth with innovative programs that foster academic success, social skills, and moral growth. It provides critical support through suspension intervention, after-school care, STEM education tutoring, and a culturally rich summer program, alongside parental workshops on essential life skills.

**Request:** GLOF seeks funding to bolster its array of services, including educational programs, after-school care, and resources for parents and guardians, aiming to maintain a stable and supportive environment for the children's development.

**Greater Sandhills Chamber Incorporated****Founded:** 2021

**Mission and Activities:** The Greater Sandhills Chamber's goal is to ensure that businesses speak with one voice. Membership in the Chamber gives businesses that voice. They strive for continuous and sustainable improvements in the Spring Lake and the surrounding areas – in business, in culture, in arts and education, and in their partnerships. They provide business leadership that maintains the natural wonders of the Sandhills and serves as a model to others in the community.

**Hope Mills Area Chamber of Commerce, Inc.****Founded:** 1989

**Mission and Activities:** The mission of the Hope Mills Area Chamber of Commerce is to sustain and further develop a thriving economy and to enhance their community's quality of life. Their mission is to educate business owners, advocate for their members and give their business members the tools to empower them to go above and beyond in order to succeed.

**Marius Maximus Foundation for Mental Health, Inc.****Founded:** 2021

**Mission and Activities:** Dedicated to improving mental health awareness and support through peer support, resources, classes, and referrals. The foundation emphasizes education and community involvement to enhance quality of life for teens, veterans, and low-to-moderate income individuals and families, addressing issues such as suicide prevention and interpersonal communication.

**Request:** Seeking funds to supplement Peer Support Specialists, provide self-care bags for participants, and facilitate Wellness Recovery Action Plans (WRAP) training.



**My Brother's Keeper Church****Founded:** 2015

**Mission and Activities:** My Brother's Keeper Church is deeply committed to supporting the Murchison Road Corridor community, focusing on ensuring every school-aged child has access to essential resources for thriving. Their efforts span across food security, education, and community development. Notably, despite experiencing a total loss due to a devastating fire, the organization has resiliently continued its programs without interruption. This perseverance underscores their dedication to the community's well-being, especially in providing school supplies and developing skill opportunities for underserved individuals.

**Request:** Funding is sought for equipment and capital needs for feeding programs, back-to-school programs, and a bricklayer school, in addition to utility needs.

**New Life in Christ Ministries, Inc.****Founded:** 1996

**Mission and Activities:** Serves the communities of Cumberland Road, Fayetteville, Hope Mills, and surrounding areas by offering support services that address mental, physical, and spiritual needs. The organization's wide range of services includes food and clothing distribution, employment skills training, and transportation services, among others.

**Request:** The request is for funding to cover occupancy costs and supplement custodial/janitorial needs, ensuring the continued operation and maintenance of facilities used to provide community services.

**Sandhills Family Heritage Association****Founded:** 2001

**Mission and Activities:** Dedicated to improving the quality of life for families in the Sandhills Cumberland County area through a focus on social, economic, environmental, and cultural issues. The organization's core programs include cultural heritage preservation, land retention, economic opportunity, and community education.

**Request:** Funds to supplement personnel, cover travel expenses for food pickup and distribution, rent and utilities, food safety training and certification, and vehicle rental.

## **Sweet Tea Shakespeare**

**Founded:** 2012

**Mission and Activities:** Engages communities through the magic of story, song, and stagecraft. By welcoming both newcomers and long-time locals, Sweet Tea Shakespeare aims to bridge community gaps through performances that celebrate the rich traditions of Shakespeare and other classic works. The company operates year-round in Fayetteville and Raleigh, offering a range of productions, workshops, and community events.

**Request:** Funds are requested to supplement personnel, materials, supplies, occupancy costs, and to contract educators for programs and workshops. This will enable the continuation and expansion of their diverse and inclusive programming.

## **The Soul Harvest Apostolic Church**

**Founded:** 2021

**Mission and Activities:** Aims to address the immediate needs of low-income individuals, families, and seniors in the community by providing hot meals, groceries, and other essential services. It stands out for its consistent support before, during, and after the pandemic, highlighting its commitment to community care and support.

**Request:** The organization seeks funding to provide meals to homeless individuals and to conduct healthy living seminars, which will educate and support the community in achieving better health outcomes.



**CUMBERLAND**  
**COUNTY**

NORTH CAROLINA